



2026 SIOR CANADA SPONSORSHIP PROSPECTUS



SIOR CCC 2026 SPONSORSHIP BUNDLING OPTIONS



CANADA

Our bundled sponsorship packages offer maximum visibility, premium customer service, and exceptional value across SIOR CCC's signature events. Bundling allows sponsors to engage with members throughout the year while simplifying planning and investment.

GOLD SPONSORSHIP BUNDLES

Annual Investment: \$10,000

Gold Bundle	Included Benefit	Added Value	Total Package Value
Golf Day Gold Sponsor	A Complimentary Golf Twosome	\$4,500	\$14,500
Broker of the Year Gold Sponsor	2 Complimentary Tickets to Broker of the Year Awards	\$4,500	\$14,500
Spring / Fall Event Gold Sponsor	2 Complimentary Tickets to the Spring or Fall Event	\$3,000	\$13,000
Ski Day Gold Sponsor	2 Complimentary Ski Day Tickets	\$3,500	\$13,500
Young Professionals Gold Sponsor	2 Complimentary YP Event Tickets	\$2,000	\$12,000

Gold sponsors receive up to \$4,500 in added value at no additional cost.

SILVER SPONSORSHIP BUNDLES

Annual Investment: \$6,500

Silver Bundle	Included Benefit	Added Value	Total Package Value
Golf Day Silver Sponsor	1 Complimentary Ticket to Golf Day	\$3,000	\$9,500
Broker of the Year Silver Sponsor	1 Complimentary Ticket to Broker of the Year Awards	\$2,500	\$9,000
Spring / Fall Event Silver Sponsor	1 Complimentary Ticket	\$2,000	\$8,500
Ski Day Silver Sponsor	1 Complimentary Ski Day Ticket	\$2,500	\$9,000
Young Professionals Silver Sponsor	1 Complimentary YP Event Tickets	\$1,000	\$7,500

Silver sponsors receive up to \$3,000 in added value.

Why Bundle?

- One annual commitment with multiple engagement touchpoints
- Enhanced brand visibility across SIOR CCC signature events
- Streamlined sponsorship planning and budgeting

SIOR CANADA ANNUAL SPONSORSHIP



PLATINUM **SOLD OUT!**

\$16,000 - Limit of 1

Sponsor Receives from SIOR Canada

- 3 complimentary registrations to all SIOR Canada events, unlimited discounted registration to all SIOR Canada events
- Recognition on the SIOR Canada website (logo and link)
- Inclusion in all SIOR Canada newsletters in recognition of sponsorship
- Two dedicated promotions on SIOR social channels (LinkedIn, Instagram, X, Facebook)
- Inclusion in all recognition of all annual sponsors on the SIOR social channels
- Recognition at all SIOR Canada events
- Opportunity to develop a unique, unlisted sponsor opportunity at event of choice (to be confirmed with event committee)
- Opportunity to host a manned booth at one SIOR Canada event of choice (to be confirmed with event committee)
- Opportunity to provide swag for two SIOR Canada events of choice (swag limited to one item, and must be approved by the event committee)

All national sponsorships now include additional exposure at 3 Young Professional events per year and 4 additional events in Canada East (Montreal) and Canada West.

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest
- If providing swag, gifts must be purchased, ordered and delivered by sponsor post committee approval
- Individual on site for manned booth
- Delivery, setup, takedown and removal of any sponsor owned signage or equipment where used

SIOR CANADA ANNUAL SPONSORSHIP



CANADA

GOLD

\$10,000 - Unlimited

Sponsor Receives from SIOR Canada

- Discounted registration to all SIOR Canada events for a maximum of 6 attendees
- Recognition on the SIOR Canada website (logo and link)
- Recognition in all SIOR Canada newsletters
- Included in recognition of annual sponsors on SIOR social channels (LinkedIn, Instagram, X, Facebook)
- Recognition at all SIOR Canada events
- Opportunity to provide swag for one SIOR Canada event of choice (swag limited to one item, and must be approved by the event committee)
- Opportunities to share your original content and distribute promotional materials through all the SIOR Channels: SIOR Blog, Facebook, LinkedIn, X, and Instagram. X2 shares per quarter (content provided by your team)

All national sponsorships now include additional exposure at 3 Young Professional events per year and 4 additional events in Canada East (Montreal) and Canada West.

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest
- If providing swag, gifts must be purchased, ordered and delivered by sponsor post committee approval

SIOR CANADA ANNUAL SPONSORSHIP



CANADA

SILVER

\$6500 - Unlimited

Sponsor Receives from SIOR Canada

- Discounted registration to all SIOR Canada events for 4 attendees
- Recognition on the SIOR Canada website (logo and link)
- Recognition in all SIOR Canada newsletters
- Included in recognition of annual sponsors on SIOR social channels (LinkedIn, Instagram, X, Facebook)
- Recognition at all SIOR Canada events
- Opportunities to share your original content and distribute promotional materials through all the SIOR Channels: SIOR blog, Facebook, LinkedIn, X and Instagram. X1 social media shares per quarter (content provided by your team).

All national sponsorships now include additional exposure at 3 Young Professional events per year and 4 additional events in Canada East (Montreal) and Canada West.

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest



SIOR CANADA CENTRAL CHAPTER EVENT SPONSORSHIPS



SIOR CCC EVENT SPONSORSHIPS



SPRING EDUCATION EVENT (SPRING 2026)

Gold Sponsor - \$5,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and on-site
- Three complimentary registrations
- 40% discount on exhibitor booth (pending approval)

Silver Sponsors - \$3,500

- Recognition in sponsor email communiques, event page (logo and link), registration page and on-site
- One complimentary registration

Bronze Sponsors - \$750

- Recognition in sponsor email communiques, event page (logo and link) registration page and on-site

Coffee Sponsor - \$2,000

- Dedicated signage at coffee station
- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- Opportunity to brand coffee sleeve (at sponsor's expense)

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



SPRING EDUCATION EVENT (SPRING 2026)

Lunch Sponsor - \$4,000

- Dedicated signage at lunch
- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- One complimentary registration

Panel Sponsor - \$2,000

- Recognition attributed to panel of choice on all communiques and on site
- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site

AV Sponsor - \$3,500

- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- One complimentary registration

E-blast Sponsor - \$2,500

- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- Recognition at bottom of all dedicated event eblasts
- 20% discount on up to two registrations

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



EDUCATIONAL SEMINARS & NETWORKING (SPRING & FALL 2026)

Bus Sponsor - \$5,000

- Recognition in event page (logo and link), SIOR Canada website, registration page and on-site
- Two complimentary registrations

Gold Sponsor - \$3,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Speaking opportunity at event
- Two complimentary registrations

Silver Sponsors - \$2,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage
- One complimentary registration

Bronze Sponsors - \$750

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Networking Sponsor - \$3,500

- One complimentary registration
- Option for branded complimentary drink tickets (one per person)
- Recognition in event page (logo and link), registration page and on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



SKI DAY - JANUARY 2027

Summit Sponsor - \$3,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Opportunity to speak at breakfast or lunch
- Two complimentary registrations

Powder Patron - \$2,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage
- One complimentary registration

Trailblazer Sponsor - \$750

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Networking Sponsor - \$3,500

- Dedicated sponsor recognition at pre-networking event
- One complimentary registration to networking event
- Option for branded complimentary drink tickets (one per person)
- Recognition in event page (logo and link), registration page and on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



SKI DAY - JANUARY 2027

Breakfast Sponsor - \$1,500

- Dedicated signage at breakfast
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Lunch Sponsor - \$1,500

- Dedicated signage at lunch
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Registration Sponsor - \$1,500

- Dedicated signage at registration
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Ski Day Beverage Sponsor - \$1,500

- Dedicated signage
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



YOUNG PROFESSIONAL EVENTS (WINTER, SPRING, SUMMER, FALL 2026)

Inspired Sponsor - \$10,000

- Two Complimentary Tickets to Ski Day or Golf Day
- Four complimentary registrations for Young Professionals events
- Primary Sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Speaking opportunity at the event

Visionary Sponsor - \$2,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Speaking opportunity at event
- Two complimentary registrations for young professionals

Catalyst Sponsor - \$1,000

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage
- One complimentary registration for young professionals

Elevate Sponsor - \$500

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Networking Sponsor (Limit of 1) - \$2,000

- One complimentary registration for young professionals
- Option for branded complimentary drink tickets (one per person)
- Recognition in event page (logo and link), registration page and on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



GOLF TOURNAMENT - JULY 2026

Champion Sponsor - \$3,000

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Logo listed on tote bags provided in golf carts

Fairway Sponsor - \$2,500

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage
- Logo listed on tote bags provided in golf carts

Elevate Sponsor - \$750

- Primary sponsor in all sponsor email communiques, event page (logo and link), registration page and on-site signage

Breakfast or Reception Sponsor - \$5,000

- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Drink Sponsor - \$4,000

- Opportunity to provide branded drink ticket
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Eblast Sponsor - \$1,500

- Recognition in event page (logo and link), registration page and in event sponsor on-site signage
- Recognition at bottom of all dedicated event eblasts

Golf Cart Sponsor - \$3,000

- Brand on both sides of signage identifying golf cart foursomes
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



GOLF TOURNAMENT - JULY 2026

Golf Hole Sponsor Options

Lunch Hole Sponsor - \$6,000

- Signage on both golf courses
- Provide individuals at the golf hole to manage the lunch (up to two per hole) - individuals at hole will receive complimentary attendance at breakfast and reception
- Opportunity to provide lunch item at the golf hole/halfway house with the on course suppliers - (lunch selection(s) upon approval of committee to ensure unique offerings at each hole on the course - first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Hole Sponsor (Limit of 13) - \$3,500

NEW for 2025! All hole sponsors will have the opportunity to activate at the sponsored hole, allowing for increased brand visibility

- Signage on both golf courses (sponsor-provided)
- Provide individuals at the golf hole to distribute snacks/beverages- individuals at hole will receive complimentary attendance at breakfast and reception
- Opportunity to provide snack or beverage item at the golf hole/halfway house with the on course suppliers - Sponsor may bring snacks, beverages or give-aways or purchase from course.
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

His & Hers Closest to the Pin Sponsor - \$1,500

- Signage on both golf courses (sponsor-provided)
- Opportunity to provided branded swag or snacks at hole - sponsor provided (item upon approval of committee to ensure unique offerings at all holes - first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



GOLF TOURNAMENT - JULY 2026

Golf Hole Sponsor Options

His & Hers Longest Drive Sponsor - \$1,500

- Signage on both golf courses (sponsor-provided)
- Opportunity to provide branded swag or snacks at hole - sponsor provided (item upon approval of committee to ensure unique offerings at all holes - first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Hit the Green Sponsor - \$1,500

- Signage on both golf courses (sponsor-provided)
- Opportunity to provide branded swag or snacks at hole - sponsor provided (item upon approval of committee to ensure unique offerings at all holes - first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Hole in One Sponsor - \$3,500

- Signage on both golf courses (sponsor-provided)
- Manned golf hole (two per hole), sponsor must provide staff for verification (will receive complimentary attendance at breakfast and reception)
- Opportunity to provide branded swag or snacks at hole - sponsor provided (item upon approval of committee to ensure unique offerings at all holes - first come first serve)
- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



GOLF TOURNAMENT - JULY 2026

Golf Swag Options

Water Bottle Sponsor - \$1,500

- Branded reusable water bottle, which will be provided for each golfer
- Water bottles to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Hat Sponsor - \$1,500

- Branded baseball hat for all golfers provided
- Hats to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Tee Sponsor - \$1,500

- Branded set of tees and ball marker for all golfers
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Sunblock Sponsor - \$1,500

- Branded sunblock for all golfers
- Sunblock to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Golf Ball Sponsor - \$1,500

- Branded golf balls for all golfers
- Golf balls to be purchased by sponsor and provided to SIOR for distribution
- Recognition in event page (logo and link), registration page and in event sponsor on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



BROKER OF THE YEAR - DECEMBER 2026

Event Presenting Sponsor - **SOLD OUT** ★



- Recognition as 2026 Broker of the Year Awards, presented by XYZ Company
- Logo throughout
- Opportunity to guest emcee the event
- Opportunity to give a very brief overview of your firm or welcoming remarks
- Formal introduction and thank you from SIOR CCC
- Open only for non-brokerage organizations due to conflict with awards and nominees
- Naming rights for up to 2 years for the Broker of the Year Awards
- Recognition in sponsor email communiques, event page (logo and link), registration page, and event sponsor on-site signage

Gold Sponsors - \$3,500

- Included in all sponsor email communiques, event page (logo and link), registration page and on-site signage

Silver Sponsors - \$2,000

- Recognition in sponsor email communiques, event page (logo and link) registration page and event sponsor on-site signage

Bronze Sponsors - \$500

- Recognition in sponsor email communiques, event page (logo and link) registration page and event sponsor on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



BROKER OF THE YEAR - DECEMBER 2026

After-Party Sponsor - \$8,000

- After-Party is named after your organization (i.e., "Company Name" Broker of the Year After-Party)
- All guests provided with 2 drink tickets
- Recognition in communications leading up to and after the event
- Opportunity to display your signage at the party
 - » Other decor themes are welcomed and encouraged

Awards Sponsor - \$4,500

- **Open only for non-brokerage organizations due to conflict with awards and nominees
- Formal introduction and thank you from SIOR CCC
- Opportunity to give a very brief overview of your firm or welcoming remarks

Gala Dinner Sponsor - \$4,000

- Opportunity to display company signage in the dinner location
- Recognition in communications leading up to and after the event
- 2 complimentary drink tickets per person from your organization
- Recognition as "Dinner Sponsor"
 - » Logo throughout

Opening Reception Sponsor - \$3,000

- Opportunity to display company signage in the dinner location
- Recognition in communications leading up to and after the event
- 2 complimentary drink tickets per person from your organization
- Recognition as "Reception Sponsor"
 - » Logo throughout

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest

SIOR CCC EVENT SPONSORSHIPS



BROKER OF THE YEAR - DECEMBER 2026

Lanyard Sponsor - \$3,000

- Opportunity to provide lanyards to SIOR to be used for all attendees
- Does not include cost of lanyards

Gala Wine Sponsor - \$2,500

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Dessert Sponsor - \$2,500

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Welcome Sponsor - \$3,500

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Custom Swag Station - \$2,500

- Recognition in sponsor email communiques, event page (logo and link), registration page and event sponsor on-site signage

Sponsor Responsible For

- Provision of recent logo in .ai, .eps, or .svg formats
- Provision of appropriate website url
- Utilizing/confirming any benefits listed dependent on sponsor action/interest