



SIO R[®]

CANADA

2024 SIO R Canada Partnership Opportunities



SIOR Canada Annual Sponsorship

# Available	Sponsorship Package Details					Cost
	Sponsor Level	Event Exposure	Complimentary Passes	Marketing	SIOR Canada Website	
[1]	Platinum Sponsor	<ul style="list-style-type: none"> • Top sponsor billing at all events • *NEW* Exposure at three new 'Young Professional (YP)' events • Platinum recognition with company logo on all event signage, nationally • First choice to a major sponsorship level at SIOR golf days and Broker of the Year 	<ul style="list-style-type: none"> • Four passes to all of the following events (select from any region): <ul style="list-style-type: none"> • SIOR Spring Event (West and Central) • Fall Event (East and Central) • Winter Event (East and West) • Ski Day (East and Central) • Discounted tickets to Broker of the Year Awards • *NEW* 80% more events in 2024 	<ul style="list-style-type: none"> • Recurring national exposure through our SIOR Canada newsletter (distributed weekly) and e-blasts (1500+ contacts) to c-suite commercial real estate professionals. • x1 profile piece on your organization to be promoted on our website, social media and newsletter. • Opportunities to share your original content and distribute promotional materials, through the SIOR Channels: SIOR blog, Facebook, LinkedIn, Twitter and Instagram (content should be provided by your team). • x2 custom social recognition posts in our National newsletter, LinkedIn, Instagram, Facebook and Twitter pages. 	<ul style="list-style-type: none"> • Top sponsor recognition on SIOR website. • Sponsor logos included with website and contact information for each organization. 	\$16,000
[20]	Gold Sponsor	<ul style="list-style-type: none"> • Gold level recognition with company logo on all event signage, nationally • *NEW* Exposure at three new 'Young Professional (YP)' events • Choice of major sponsorship level at SIOR golf day 	<ul style="list-style-type: none"> • Three passes to all of the following events (select from any region): <ul style="list-style-type: none"> • SIOR Spring Event (West and Central) • Fall Event (East and Central) • Winter Event (East and West) • Ski Day (East and Central) • Discounted tickets to Broker of the Year Awards • *NEW* 80% more events in 2024 	<ul style="list-style-type: none"> • Recurring national exposure through our SIOR Canada newsletter (distributed weekly) and e-blasts (1500+ contacts) to c-suite commercial real estate professionals. • Opportunities to share your original content and distribute promotional materials through all the SIOR Channels: SIOR blog, Facebook, LinkedIn, Twitter and Instagram. x2 shares per quarter (content should be provided by your team). • Yearly sponsor recognition & promotion on our LinkedIn, Instagram, Facebook and Twitter pages 	<ul style="list-style-type: none"> • Recognition on SIOR website • Sponsor logos included with website and contact information for each organization. 	\$10,000
[30]	Silver Sponsor	<ul style="list-style-type: none"> • Silver level recognition with company logo on all event signage, nationally • *NEW* Exposure at three new 'Young Professional (YP)' events 	<ul style="list-style-type: none"> • Two passes to all of the following events (select from any region): <ul style="list-style-type: none"> • SIOR Spring Event (West and Central) • Fall Event (East and Central) • Winter Event (East and West) • Ski Day (East and Central) • Discounted tickets to Broker of the Year Awards • *NEW* 80% more events in 2024 	<ul style="list-style-type: none"> • National exposure through 1 feature on our SIOR Canada newsletter and e-blasts (1500+ contacts) to c-suite commercial real estate professionals*. • Opportunities to share your original content and distribute promotional materials through all the SIOR Channels: SIOR blog, Facebook, LinkedIn, Twitter and Instagram. x1 social media shares per quarter (content should be provided by your team)*. • Yearly sponsor recognition & promotion on our Facebook and Twitter pages. 	<ul style="list-style-type: none"> • Recognition on SIOR website • Sponsor logos included with website and contact information for each organization. 	\$6,500

SIOR Canada Central Golf Tournament

GOLF TOURNAMENT

The SIOR CCC Golf Tournament sponsorship packages give you the opportunity to access **over 270 attendees**. You will network with industry leaders and partners, and expose your brand to industry professionals. Attendees include SIOR members, real estate leaders, developers and landlords. As a sponsor, you will also have the opportunity to purchase a foursome or twosome tickets to the tournament.

# Available	Sponsorship Package Details		Cost
	<p style="text-align: center;">All of the below sponsorship packages will receive: Company logo and link on SIOR website Logo included in select emails to members Corporate signage at venue</p>		
[1]	Package #1: Breakfast Sponsor	<ul style="list-style-type: none"> • On-screen recognition for hosting the SIOR Golf Breakfast • Corporate logo signage in the Clubhouse during breakfast 	\$5,000
[1]	Package #2: Lunch Sponsor	<ul style="list-style-type: none"> • Onscreen and onstage recognition for hosting the SIOR Golf Lunch • Corporate logo signage in the Clubhouse during lunch 	\$5,000
[1]	Package #3: Sustenance Kit and Tote bag Sponsor	<ul style="list-style-type: none"> • Snack pack, provided to each player in their golf cart (snacks sourced by SIOR) • Corporate logo on registration signage at the entrance course during the morning • Custom tote bag with your corporate logo, to be provided to each player in their golf cart (tote bag provided by sponsor, supplier contact for branded items to be provided) 	\$2,500
[1]	Package #4: Oyster Bar Sponsor	<ul style="list-style-type: none"> • Onscreen recognition for hosting a Oyster/Sushi Bar during the lunch • Corporate logo signage at the Oyster/Sushi Bar (Supplier booking handled by SIOR) 	\$5,000
[1]	Package #5: Welcome Drink Sponsor	<ul style="list-style-type: none"> • Onscreen recognition at the lunch on return to Clubhouse • Corporate logo on welcome signage at the entrance of the Clubhouse for lunch 	\$4,500
[1]	Package #6: Water Bottle Sponsor	<ul style="list-style-type: none"> • Each player will receive a reusable water bottle with your corporate logo in their golf cart (water bottle provided by sponsor, supplier contact for branded items will be provided) • Corporate signage at the golf cart pick up & drop off area 	\$1,000
[1]	Package #7: Golf Ball Kit Sponsor	<ul style="list-style-type: none"> • Each player will receive a sleeve of golf balls branded with your corporate logo • Additional custom branded kit with corporate logo, may be provided to each player in their golf cart (golf ball kit to be provided by sponsor, contact for branded items will be provided) 	\$2,000
[1]	Package #8: Golf Cart Sponsor	<ul style="list-style-type: none"> • Corporate logo signage on all participants golf carts • Corporate logo signage at the golf cart pick up & drop off area 	\$3,000
[1]	Package #9: On-Course Refreshment Sponsor	<ul style="list-style-type: none"> • Recognition for providing beverages during the tournament, provided at the halfway house • Corporate logo signage at the halfway house • Company logo on drink tickets for all participants (1 ticket per player) • Onscreen recognition for providing on-course refreshments 	\$4,000
[1]	Package #10: Major Prize Sponsor	<ul style="list-style-type: none"> • Prize for the winning 4'some • Alternative option to provide a Gift-In-Kind equal to or greater in value than the sponsorship package rate (\$2,500) • Onscreen recognition as a Major Prize Sponsor • Corporate logo on signage at registration and lunch recognizing Major Prize Sponsors 	\$2,500
[1]	Package #11: Golf Hat Sponsor	<ul style="list-style-type: none"> • Custom golf hat with your corporate logo, to be provided to each player in their golf cart (golf hat provided by sponsor, Supplier contact for branded items will be provided) 	\$2,000

SIOR Canada Central Golf Tournament continued

# Available	Sponsorship Package Details All of the below sponsorship packages will receive: Company logo and link on SIOR website Logo included in select emails to members Corporate signage at venue		Cost
[4]	Package #12: E-Blast Sponsor	<ul style="list-style-type: none"> Corporate logo and/or digital banner, with a description and affiliate link included in one (1) event promotion e-blast sent out to SIOR members (Option to provide a pre-set targeted Ad) 	\$1,000
[4]	Package #13: Premium Hole Sponsor	<ul style="list-style-type: none"> Selected food/beverage offering (specific offering to be confirmed by SIOR CCC & Golf Course) at one pre-assigned hole per course (1 hole per course, 2 total) Includes all F&B costs and on-course servers – sponsor to provide staff Corporate logo signage at each assigned hole per course OPTIONAL ADD ON: Hosted giveaway prize draw. Sponsor must provide onsite staff and prizes OPTIONAL ADD ON: Tents may be provided at the hole by request for an additional expense paid for by the sponsor Station options include (options may vary): <ul style="list-style-type: none"> Novelty Ice Cream Station Season Fresh Fruit Station Brownie/ Chocolate Chip Cookie Station Soft Pretzel with cheese fondue station Calzone Station 	\$4,000
[1]	Package #14: 18th Hole Sponsor	<ul style="list-style-type: none"> Corporate logo signage on assigned hole per course Longest drive prizes provided by sponsor One hole per course (total 2 holes) *Sponsor to provide staff to verify longest drive 	\$1,500
[1]	Package #15: His & Hers Longest Drive Sponsor	<ul style="list-style-type: none"> Onscreen recognition at the lunch on return to Clubhouse Corporate logo on welcome signage at the entrance of the Clubhouse for lunch 	\$1,500
[1]	Package #16: His & Hers Closest-to-the-pin Sponsor	<ul style="list-style-type: none"> Corporate logo signage on assigned hole per course Two holes included (1 hole per course) *Sponsor to provide staff, giveaway items and/or draw prizes Tents are be provided at the hole by request (at sponsor expense) 	\$1,100
[1]	Package #17: Hole Sponsor	<ul style="list-style-type: none"> Corporate logo signage on assigned hole per course Two holes included (1 hole per course) *Sponsor to provide staff, giveaway items and/or draw prizes Tents are be provided at the hole by request (at sponsor expense) 	\$1,500
[1]	Package #18: Hit the Green Sponsor	<ul style="list-style-type: none"> Corporate logo signage on assigned hole per course One hole included (1 hole per course available) *Sponsor to provide staff and prize to any player who can hit the green Suggested prize: Foursome Package at The Country Club or prize of equal value Tents will be provided at the hole by request (at sponsor expense) 	\$1,500
[1]	Package #20: Hole in One Sponsor	<ul style="list-style-type: none"> Corporate logo signage on assigned hole per course One hole per course included (total 2 holes) *Sponsor must provide staff to verify if any player gets a hole-in-one Hole-in-One Prize: Either car or high-value equivalent provided by SIOR CCC 	\$3,500

SIOR Canada Broker of the Year

BROKER OF THE YEAR AWARDS

Broker of the Year Awards welcome over 250 brokers, landlords and key stakeholders in the commercial real estate community, to celebrate success, involvement and achievement in our community.

# Available	Sponsorship Package Details		Cost
[1]	Package #1: Event Presenting Sponsor	<p>**open only for non-brokerage organizations due to conflict with awards and nominees</p> <ul style="list-style-type: none"> • Naming rights for 2 years for the Broker of the Year Awards • Recognition as "2023/ 2024 Broker of the Year Awards, presented by XYZ Company" <ul style="list-style-type: none"> • Logo throughout • Recognition in communications leading up to and after the event • Opportunity to guest emcee the event • Opportunity to give a very brief overview of your firm or welcoming remarks • Formal introduction and thank you from SIOR CCC • 4 complimentary tickets to the event 	\$20,000
[1]	Package #2: After-Party Sponsor	<p>After-Party is named after your organization (ie:"Company Name" Broker of the Year After-Party)</p> <ul style="list-style-type: none"> • All guests provided with 2 drink tickets • Recognition in communications leading up to and after the event • Opportunity to display your signage at the party. <ul style="list-style-type: none"> • Other décor of theming is welcome and encouraged 	\$8,000
[1]	Package #3: Awards Sponsor	<p>**open only for non-brokerage organizations due to conflict with awards and nominees</p> <ul style="list-style-type: none"> • Member of awards sponsor firm to present awards in each category to award winners • Formal introduction and thank you from SIOR CCC • Opportunity to give a very brief overview of your firm or welcoming remarks 	\$4,500
[1]	Package #4: Gala Dinner Sponsor	<ul style="list-style-type: none"> • Opportunity to display company signage in the dinner location • Recognition in communications leading up to and after the event • Recognition as "Dinner Sponsor" <ul style="list-style-type: none"> • Logo throughout 	\$4,000
[1]	Package #5: Opening Reception Sponsor	<ul style="list-style-type: none"> • Opportunity to display company signage in the dinner location • Recognition in communications leading up to and after the event • 2 complimentary drink tickets per person from your organization • Recognition as "Reception Sponsor" <ul style="list-style-type: none"> • Logo throughout 	\$3,000
[1]	Package #6: Lanyard Sponsor	<ul style="list-style-type: none"> • Opportunity to provide lanyards to SIOR to be used for all attendees • Does not include cost of lanyards 	\$3,500
[1]	Package #7: Gala Wine Sponsor	<ul style="list-style-type: none"> • Opportunity to sponsor wine at the tables during the meal & recognition at the table, attached to wine bottles • Recognition as "wine sponsor" on all signage 	\$3,000
[1]	Package #8: Dessert Sponsor	<ul style="list-style-type: none"> • Opportunity to sponsor the networking dessert bar at the end of the awards celebration 	\$3,000
[1]	Package #9: Welcome Sponsor	<ul style="list-style-type: none"> • Customized photobooth (360 degree), and opportunity to have your company welcome attendees as they arrive 	\$4,000
[1]	Package #10: Custom Take-Away Station	<ul style="list-style-type: none"> • Customized take-away station as attendees depart • **take aways can be determined together and cost of take-aways to be covered by sponsoring organization 	\$2,000

SIOR Canada Central Ski Day

Get in front of Canada Central SIOR's at Ski Day 2024! January 25th and 26th, 2024



# Available	Sponsorship Package Details		Cost
[1]	Package #1: Giveaway Sponsor	Major sponsor recognition. Opportunity to select give away, out of various options	\$6,000
[1]	Package #2: Registration Sponsor	Recognition on all signage and marketing	\$1,500
[1]	Package #3: Breakfast Sponsor	Recognition on all signage and marketing	\$1,500
[1]	Package #4: Lunch Sponsor	Recognition on all signage and marketing	\$1,700
[1]	Package #5: Networking Sponsor	Recognition on all signage and marketing	\$1,500
[1]	Package #6: Raffle Prize 1 Sponsor	Recognition on all signage and marketing	\$600
[1]	Package #7: Raffle Prize 2 Sponsor	Recognition on all signage and marketing	\$600

SIOR Canada Central *Young Professionals* Events (3) - NEW!

The SIOR Canada Central Young Professional events will take place 3 times in 2024. The events will take place in March, July and November at the following renowned venues: Ballroom (Bowling), Rendezviews (Beach Volleyball and Pickleball) and Spin (Ping Pong).

# Available	Sponsorship Package Details		Cost per Event
[4]	Sponsor	Title sponsor recognition and speaking opportunity <input type="checkbox"/> Sign up to sponsor all 3 events for \$4,500 <input type="checkbox"/> If only sponsoring 1 event for \$1,500, please identify which: <input type="checkbox"/> Ballroom Bowling <input type="checkbox"/> Rendezviews (Beach Volleyball and Pickleball) <input type="checkbox"/> Spin (Ping Pong)	up to \$4,500

SIOR Canada Central Spring Event

Our Spring Event will be focused on networking and connection. Date in Spring 2024 TBD.

# Available	Sponsorship Package Details		Cost
[1]	Title Sponsor	Major sponsor recognition on all signage and marketing	\$3,500
[5]	Sponsor	Our event sponsors will get recognition through our channels and on site. Speaking opportunity as desired.	\$2,500

SIOR Canada East Ski Day

Our iconic Canada East Ski Day will take place February 1-2, 2024.



# Available	Sponsorship Package Details		Cost
[1]	Platinum Sponsorship A - Opening Networking Event	<ul style="list-style-type: none"> • Exclusive sponsors only cocktail dinner (Thursday) • Prominent event sponsorship • Logo on event banner • Complimentary Event Registration (3) 	<i>Sold</i>
[1]	Platinum Sponsorship B - Networking Lunch	<ul style="list-style-type: none"> • Exclusive sponsors only cocktail dinner (Thursday) • Prominent event sponsorship • Logo on event banner • Complimentary Event Registration (3) 	<i>Sold</i>
[1]	Gold Sponsorship A - Ski Breakfast	<ul style="list-style-type: none"> • Exclusive Sponsors Only Cocktail Dinner (Thursday) • Main event Sponsorship • Logo on event banner • Complimentary event registration (2) 	<i>Sold</i>
[1]	Gold Sponsorship B - Apres-Ski	<ul style="list-style-type: none"> • Exclusive Sponsors Only Cocktail Dinner (Thursday) • Main event Sponsorship • Logo on event banner • Complimentary event registration (2) 	\$3,000
[21]	Silver Sponsorship	<ul style="list-style-type: none"> • Exclusive sponsors only cocktail dinner (Thursday) • Logo on event banner 	\$500

SIOR Canada East Fall Event

The 2024 Fall Event will take place in Montreal.

# Available	Sponsorship Package Details		Cost
[1]	Platinum Sponsor	<ul style="list-style-type: none"> • Title sponsorship and visibility during the event • Visibility of your logo on marketing materials & Opportunity to speak • Booth in Partner Space during lunch, break and cocktail 	\$7,000
[2]	Gold Sponsor	<ul style="list-style-type: none"> • Acknowledgement during the event • Visibility of your logo on marketing materials • Booth in Partner Space during lunch, break and cocktail 	\$4,000
[8]	Silver Sponsor	<ul style="list-style-type: none"> • Acknowledgement during the event • Visibility of your logo on marketing materials 	\$1,000

SIOR Canada West Winter Event

The Winter Event will be a panel discussion and social experience that will take place in Calgary in March 2024.

# Available	Sponsorship Package Details		Cost
[5]	Sponsor	Sponsor recognition and speaking opportunity	\$3,000

SIOR Canada West Summer Social

The Canada West Summer Social will take place in Calgary in Summer 2024.

# Available	Sponsorship Package Details		Cost
[5]	Sponsor	Sponsor recognition and speaking opportunity	\$3,000

